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Understanding the Roles of Financial Aid in Academic Advising

College students seek answers from their points of contact — those individuals with whom they frequently converse. Although academic advisors are busier than ever and may feel they are not qualified to discuss financial aid matters, knowing some of the basics could be crucial to students succeeding, completing their degree in a timely manner, and reducing the short and long-term costs for their education. Financial aid should be an academic advisor's concern because it is almost every student's concern. This session will provide information on how academic decisions and academic performance affect students' financial aid eligibility.

Presented by: KATHY BIALK, Director of Student Financial Assistance, Marshall University and DR. CORLEY DENNISON, Associate Vice President for Academic Affairs and Dean of Undergraduate Studies, Marshall University | Block: F | Room: Salon A/B

Mentoring Matters: How Technology is Making Mentoring Possible

With the expansion of social media, virtual relationships, and online communities in recent years, it appears e-mentoring is poised to become an increasingly popular option for serving youth. The Education Alliance's program, WV eMentoring, is one program that is using technology to make a difference for WV students. Find out more about how this mentoring model is working for WV students and schools.

Presented by: JESSICA WINTZ, WV eMentoring Program Director, The Education Alliance | Block: F | Room: Salon C

High School Opinion Feedback Survey 2012

For every 100 9th grade students in West Virginia, only 43 will go on to enroll in college. The college matriculation rate of recent West Virginia high school graduates, while improving, still lags behind the national average, 62 versus 67 percent respectively. If the state wants to increase the educational attainment of West Virginia students, as indeed it must to meet workforce needs, educators and college access providers need a clearer understanding of the types of information students have and lack with regard to college enrollment. In an effort to ascertain this information, a sample of West Virginia high school seniors was asked to respond to the High School Opinion Feedback Survey in the spring of 2012. This survey was comprised of a series of questions about students' high school experiences and their plans after graduation. This was the third time the survey was administered, once each in 2008 and 2010, which allowed for the tracking of trends in student responses. This analysis is intended to provide stakeholders, those interested in increasing the college-going rate, with information about students' perspectives, experiences, and plans as they transitioned to life beyond high school. This presentation will focus on five key topical areas that are closely related to college-going amongst high school seniors. These areas include academic preparedness, sources of college information, financial aid awareness, collegiate plans, and college decisions.

Presented by: DR. SARAH TUCKER, Director of Planning and Research, West Virginia Higher Education Policy Commission and CHRISTOPHER DAVIES, Research Fellow, West Virginia Higher Education Policy Commission | Block: F | Room: Salon D